Application of the Program Development Logic Model in an International Agricultural Leadership Experience

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Abstract

The purpose of this poster was to visually explain how the Program Development Model of the University of Wisconsin Cooperative Extension was used to plan, implement, evaluate, and communicate, an international agricultural leadership experience. The Internship was a multiple layered initiative involving US undergraduate and graduate students in 1) facilitation of a first-ever leadership camp for students in the host country, 2) school and home visits, 3) a partnership between international schools and US schools, and 4) an international leadership and personal development experience for the US student interns.

The poster depicts the steps in planning, implementation, and evaluation of the program, illustrating how the interns used the Wisconsin Model as a program development and management tool. The authors provide examples of “expected” situations; priorities; inputs, outputs, and outcomes (logic model); as well actual results based on personal reflection, documentation of activities, and evaluation of the experience. The impact of assumptions and external factors were addressed. Recommendations for additional international endeavors and upcoming projects related to the program were included, as well as tips for future interns.

This poster is a useful example of the application of the Logic Model in university programming, and provides ideas and strategies for students, faculty, and extension educators to use when involved in international leadership experiences. There is a trend in higher education institutions for students to engage in service-learning and more independent international experiences. The steps outlined, lessons learned, and recommendations from this poster represent a valuable guide for both program planners and future student interns.

Keywords: Program Development, Logic Model, Leadership, International Internship, International Partnership