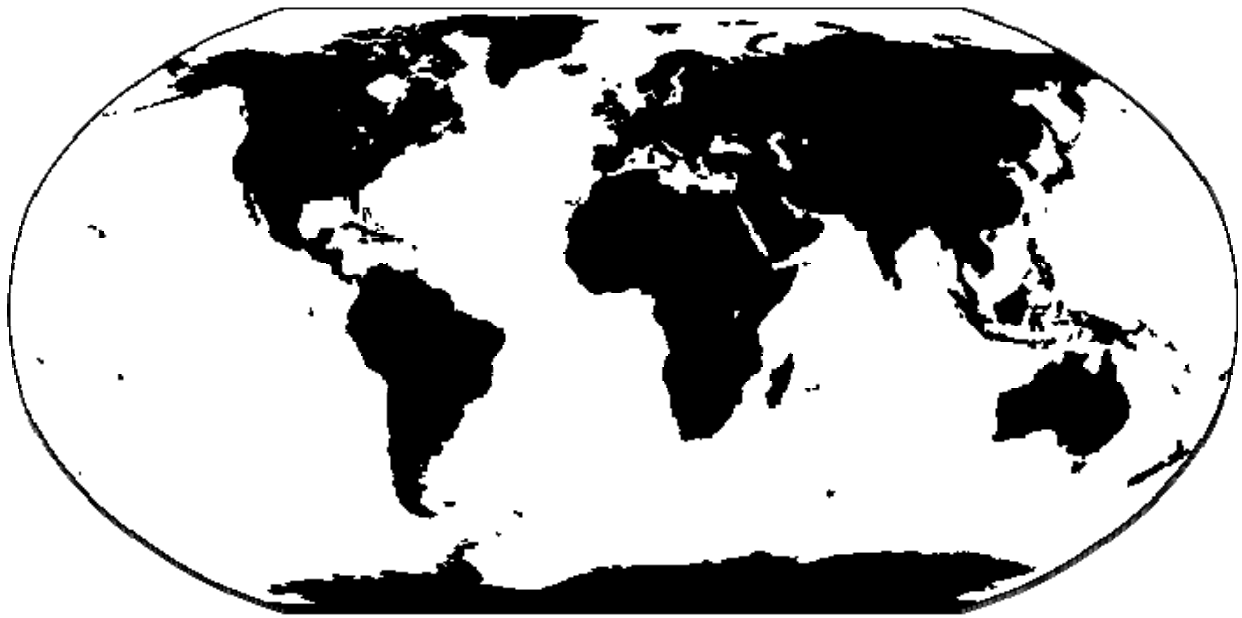


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*Journal of  
International Agricultural  
and Extension Education*



**AIAEE**

A publication of the Association for International Agricultural and Extension Education

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## From the Editors

In this issue our annual invited seminal article focuses on “A Brief Review of the History of the AIAEE.” Written by Dr. Meaders, we hope you take time to read about our history and how far we have come in 25 short years. I am sure Dr. Meaders would enjoy hearing from some old friends, you can contact him by email at [meaders@msu.edu](mailto:meaders@msu.edu). This issue also offers an extended editorial related to “Twenty-five Things We Love about AIAEE.”

A new look for the Journal of International Agricultural and Extension is coming starting with the Spring 2010 issue. We will be migrating the publishing of JIAEE to a content management system operated by Cybersense. What does this mean to JIAEE members and readers? First, JIAEE will only be available online. In its current print format, the Journal was no longer sustainable. At the recent JIAEE Board Meeting in San Juan, Puerto Rico, the Board voted to make this move. Second, moving to this format will provide broader exposure of your research to the world, by making it more easily indexed and searchable. Third, we will be accelerating the publication process, but publishing accepted articles as they are ready instead of waiting up to four months for the next issue to come out. Fourth, the new system will integrate all of AIAEE’s web presences: the webpage, JIAEE fasttrack manuscript review system, AIAEE fasttrack proceeding review system, and JIAEE CyberPress. We are really excited about the move to this new system and hope you will be as well. Keep an eye for email updates as we bring this new system online.

We would also like to introduce our readership to Dr. Brenda Seevers of New Mexico State University. Dr. Seevers will begin her term as managing editor on January 1, 2010. She will be responsible for managing all prepublication issues related to JIAEE. Dr. Seevers will be traveling to Texas A&M University in early January to undergo a week long training program. If you get a chance, please send Dr. Seevers a congratulations email <[bseevers@ad.nmsu.edu](mailto:bseevers@ad.nmsu.edu)>. Dr. Kim Dooley will begin her term as executive editor on January 1, 2010. She will be responsible for setting the overall direction of JIAEE and for post article acceptance issues including publishing manuscripts and financial oversight. Dr. James Lindner will begin his term as past editor on January 1, 2010. He will be providing leadership as we transfer to our new content management system.

Sincerely,



James R. Lindner, Executive Editor and Kim E. Dooley, Managing Editor  
*Journal of International Agricultural and Extension Education*

**A Brief Review of the History of the AIAEE:  
The Beginning and the First Ten Years**

**O. Donald Meaders**  
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**Abstract**

*A review of the beginning and first ten years for the Association for International Agricultural Education which later was renamed the Association for International Agricultural and Extension Education. The activities and three major events prior to the formation of the AIAE in April 1984. The development of purposes, events, publications and involvement of members are reviewed primarily from 1984 through 1994. Names of key individual members and leaders are mentioned in connection with particular events. General references used by the author are listed at the end.*

**Keywords:** History, organization, annual meetings, publications, mission, officers, development, future

**Twenty-five Things We Love about AIAEE**

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*Prior to the 25<sup>th</sup> annual conference in Puerto Rico, birthday letters for AIAEE were solicited from the membership in an effort to document what the organization has meant to its members. As shared in the request, a content analysis of the letters was conducted to determine major themes in an effort to preserve the history of AIAEE. Seventeen letters were analyzed, yielding 15 categories, along with a “top 10” illustrating what is loved about AIAEE. We dedicate this article to those visionary leaders, who over 25 years ago came together to create AIAEE...Thank you!*

**A Model for Developing a Well-Prepared Agricultural Workforce  
in an International Setting**

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**Abstract**

*Agriculture is an important sector of the economy of Egypt and other North African and Middle Eastern countries. While a system of Agricultural Technical Schools (ATS) is in place in Upper Egypt, there has not been a comprehensive effort to help ensure that students in those programs are adequately prepared to enter the workforce and be productive. The model that was developed begins with the needs of agricultural business and industry and the perceived preparedness of ATS graduates to enter the workforce. The differences between need and preparedness generate a skill-gap that serves as the basis for curriculum design. Curricular change based on student ability and guided by an external advisory council includes technical skill development, internships, decision-making and leadership. Coupled with curricular improvement, the model allows for faculty development to assist ATS instructors in active learning, competency assessment, leadership activities and internship supervision. A train-the-trainer model utilized agriculture faculty members from Egyptian universities to provide on-going instruction. Since other nations of the North African and Middle-Eastern regions share similar needs and concerns, the model is proposed to be applicable in those settings as well.*

**Keywords:** model development, secondary schools, Egypt, agricultural education, train-the-trainer

## Challenges in Public Agricultural Extension of Korea

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### **Abstract**

*Based upon the conceptual framework of the paradigm shift in agricultural extension of Korea, this research presents the challenges of the subjects, functions, methods, and resources of Korean agricultural extension. The presented challenges are estimating a greater variety of customers' needs, strengthening the link between the agricultural extension and agricultural research and development, weakening the link between the agricultural extension and agricultural administration, making Korean agricultural extension be mainly for farmers and consumers, and having Korean agricultural officers change their capability and awareness so that they cope with the challenges of the new agricultural extension. To manage these challenges more effectively, this research also presented that the structure and the culture of an agricultural extension organization and the status of agricultural extension officers should be changed*

**Keywords:** Korea, agricultural extension, challenges

**Longitudinal Impacts of a Faculty Abroad Program: 1994-2007**

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**Abstract**

*When surveyed, faculty generally believe that study abroad is desirable or essential, that it is important to work with people from different cultural backgrounds, it helps people to function effectively in another culture within their profession, and enhances knowledge of current international issues and affairs (Dooley, Dooley & Carranza, 2008; Towsic, n.d.). Sending faculty to programs abroad can therefore enhance academic potential (Özturgut, 2007). The 10-day Faculty Abroad Seminar (FAS) sponsored through the Office of Mexican and Latin American Programs at Texas A&M University was developed to contribute to the internationalization of faculty by directly exposing them to the culture, history, government, business, and language of Mexico. The main objective was for faculty participants to incorporate applicable global experiences into their teaching and research programs. The purpose of this study was to determine the longitudinal impacts of the FAS on participants from 1994–2007 in terms of teaching and research collaboration and personal fulfillment. As faculty participants reflected about their teaching and research impacts, a higher percentage of respondents had teaching impacts compared with research impacts (74 percent and 64 percent, respectively). In describing personal impacts participants' comments supported the belief that the Faculty Abroad Seminar changed them, personally, and professionally.*

Keywords: Faculty Abroad, International Experience, Mexico

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**The Value of Focus Group Discussions for Understanding Barriers to Agriculture-Tourism Linkages in Developing Regions**

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**Abstract**

*The value of focus group research is becoming more evident throughout the social sciences, as academicians and practitioners alike search for better ways to investigate and analyze human interactions, beliefs and attitudes in all kinds of business and social situations and contexts. The study of international agricultural development is no exception to this trend. In particular, as agriculture in developing countries evolves and as markets in those countries become affected by industrialization, focus groups provide a credible way for researchers to examine barriers as well as new possibilities regarding relationships between agriculture and new industries. This article demonstrates how focus groups were used to gather information in the U.S. Virgin Islands that helped stakeholders to identify and characterize barriers to developing a stronger relationship between the agriculture industry and the tourism and hospitality industry. The authors wish to acknowledge the assistance of Mr. Carlos Robles and Mr. Dale Morton who organized and conducted the focus group meetings.*

**Keywords:** Focus groups, hospitality, local markets, research methods, rural development, tourism

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